



RBF Ambassador Month



This September, the Railway Benefit Fund will hold our first ever Ambassador Month. Throughout September we will be celebrating and raising awareness of the incredible work that our RBF Ambassadors do for us. Here are some example of how you can get involved:

Online Sessions



We will be hosting online sessions regularly throughout Ambassador Month. These sessions will give you a chance to meet the RBF Team and learn more about we what do- perfect for new Ambassadors but also a great refresher session for others!

Visits

The RBF Team can visit your station or office in September to raise RBF awareness.



We can tour your workplace and give your colleagues information on our range of financial services.

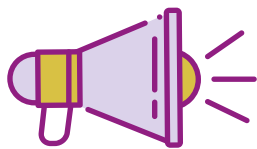
Fundraising

We're setting a cake based fundraising challenge during Ambassador Month- can you organise a bake sale, cake raffle or host a coffee morning? Every £1 raised soon adds up if everybody gets involved!



Railtex/Infrarail 2021

RBF have a stand at the conference from 7-9th September at the NEC Birmingham. It's free to register- if you can spare a few hours come and join the RBF team or just pop by to say hello! A great opportunity to promote the charity and meet some potential new Ambassadors!



Recruitment

We currently have 70 Ambassadors, but our goal is to reach 100 by 2022! Help us during Ambassador Month by spreading the word at your workplace or company and encourage others to become an RBF Ambassador and join our team!

“Share your story

We want to celebrate the amazing work you do by featuring your stories on our website and social media. If you want to be involved, please send us a few lines about why you decided to become an RBF Ambassador and maybe send an image of yourself.

Any questions? Email fmaloney@railwaybenefitfund.org.uk

#RBFAmbassadorMonth

